



S&M-CM/104-03/2013-14/VAS/VAS Mktg Order/ 1

dt @ Chennai-6 the 03.02.2014

Sub: “Call Rate Revision” of “Railway Enquiry Services” through Short Code 139 (IVRS) in Tamilnadu Circle - reg.

Ref: (1) BSNL C.O. Circular. T&C-CM No.78/13-14 dt 30.01.2014.  
(2) CO Ltr No.26-17/2009-R&C dt 30.01.2014.

**As per the instructions of BSNL Corporate Office vide above references, the “Call Rate in respect of the Railway Enquiry Service through IVRS at the Short Code “139” is revised from Rs.1.20 per minute to Rs.2.00 per minute, w.e.f 01/02/2104, in Tamilnadu Circle.**

This is for the kind information of all concerned, please.

*Kalavathi Subramanyan*

(Kalavathi Subramanyan)  
AGM (VAS -Mktg-CM)  
044-28290288; 9486100110

To:

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr. GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN In-charge - Trichy - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.

DGM(VAS-SZ)/DE(VAS-SZ), Trichy - for information & necessary action please.